



CRAFTING A GOOD BOOK PROPOSAL

Checklist



- Start with an overview that includes both a one-sentence and a full-page description of your project.
- Include an author biography between 200-250 words and recent photo of yourself.
- List a comparative analysis of your book idea to popular books on the market, including a couple paragraphs about your specific target audience.
- Secure endorsements from well-known experts or authors who will support your project.
- List format and deliverables: Working Title, Genre/Category, Word Count, Potential Auxiliary Product(s) Manuscript Status, and Delivery Timeline
- Chapter Summaries: provide a one-paragraph synopsis for each chapter you want to include in your book.
- Manuscript Excerpt: Include the first chapter and up to three full chapters of your manuscript.
- Keep your document between 30-50 pages and create a cover letter to include with your queries.





WHAT TO LOOK FOR IN A HYBRID PUBLISHER

Checklist



- Has experience and reputable published works
- Has a considerable online presence and network
- Has a vetting process
- Offers formatting and design packages
- Has no royalty share
- Understands publisher's role with online listings
- Offers project management support and/or group support

All services listed will not likely be included in every package, but a vetting process and editorial support for a well-polished product is paramount when choosing a hybrid publishing partner!

